

ORDER



Orders	Order / Rev:	726658		
Alt Order #:	06402952			
Product Desc:	OBAMA SCHED A			
Estimate:	1537			
Flight Dates:	11/03/12 - 11/05/12		Primary AE:	Aaron Ashe
Original Date / Rev:	11/02/12 / 11/02/12		Sales Office:	T-WAS
Order Type:	Political		Sales Region:	NAT
Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:	K Keuleman		
	Billing Contact:			
		3050 K St NW		
		Washington, DC 20007		
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+		
	Product Codes:	PL-Presidential		
	Priority:	P-1		
	Revenue Codes:	AGY, GEN, POL		

Bill Plan

Start Date	End Date	# Spots	Gross Amount		Net Amount	Totals			
			Month	# Spots		Gross Amount	Net Amount	Rating	
10/29/12	11/04/12	15	\$120,600.00		\$102,510.00				
11/05/12	11/11/12	4	\$54,400.00		\$46,240.00				

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	11/03/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$300.00		0.00						
E 2	WTSP	11/03/12	11/03/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$300.00		0.00						
E 3	WTSP	11/03/12	11/03/12	NCAA Football Pre-Gam	CM	NCAA Football Pre-	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				CBS This Morning Saturday		(3:00 PM-3:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$1,000.00		0.00						
E 4	WTSP	11/03/12	11/03/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
				NCAA Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$5,000.00		0.00						
E 5	WTSP	11/03/12	11/03/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$800.00		0.00						
E 6	WTSP	11/03/12	11/03/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1	\$800.00		0.00						

Order / Rev: 726658
Alt Order #: 06402952
Flight Dates: 11/03/12 - 11/05/12

Advertiser: Obama/D/President
Product Desc: OBAMA SCHED A WTSP-TV
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	11/03/12	11/03/12	NCAA Football Prime	CM	8-11p	-----S-	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
				NCAA Football Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$10,000.00			0.00					
E 8	WTSP	11/03/12	11/03/12	LN (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Late News (Sa)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,400.00			0.00					
E 9	WTSP	11/04/12	11/04/12	NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
				NFL Football Game #1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$8,000.00			0.00					
E 10	WTSP	11/04/12	11/04/12	NFL Football Game #2	CM	4-7p	-----S	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
				NFL Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$10,000.00			0.00					
E 11	WTSP	11/04/12	11/04/12	Sun Prime A	CM	7-8p	-----S	:30	1	\$33,600.00	P-1	0.00	NM	1	\$33,600.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$33,600.00			0.00					
E 12	WTSP	11/04/12	11/04/12	Sun Prime D	CM	Sun 10-11p	-----S	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00
				The Mentalist											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$12,000.00			0.00					
E 13	WTSP	11/04/12	11/04/12	LN (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				Late News (Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$1,800.00			0.00					
E 14	WTSP	11/05/12	11/05/12	Mon Prime A	CM	Mon 8-9p	M-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
				Met Mother/Partners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$18,000.00			0.00					
E 15	WTSP	11/05/12	11/05/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$22,000.00	P-2	0.00	NM	1	\$22,000.00
				2 Broke Girls/Mike & Molly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$22,000.00			0.00					
E 16	WTSP	11/05/12	11/05/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
				Hawaii Five-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$14,000.00			0.00					
E 17	WTSP	11/04/12	11/04/12	Sun Prime C	CM	Sun 9-10p	-----S	:30	1	\$33,600.00	P-1	0.00	NM	1	\$33,600.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$33,600.00			0.00					
E 18	WTSP	11/04/12	11/04/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$2,000.00			0.00					
E 19	WTSP	11/05/12	11/05/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1	\$400.00			0.00					

Totals 19 \$175,000.00